

SPONSORSHIP PACKAGES



CREATIVE PROFESSIONALS EXCHANGE: UNITY SUMMIT

CPX: Unity Summit is a half-day gathering that brings together artists, creative entrepreneurs, and arts and culture workers from across Western New York. Hosted by Arts Services Inc., the Summit focuses on collaboration, skill-building, and the shared goal of strengthening our region's creative ecosystem. Through a keynote presentation, breakout sessions, networking, and advocacy-focused programming, attendees leave with new tools, connections, and inspiration to advance their work.

For local businesses and community leaders, the Unity Summit offers a valuable opportunity to engage directly with WNY's creative community. This dynamic audience shapes innovation, drives cultural vitality, and influences the region's identity. Sponsoring this event places your organization in front of the people who power the arts sector, while demonstrating your commitment to a thriving, connected WNY.

CATALYST CIRCLE

\$500

- Company name & logo displayed throughout the event
- Company name & logo featured on the event website, newsletters, social media, and all press materials
- Table display at the event + promo items included in conference bags
- Full-page, black & white ad on the back cover of event program

CONNECTOR CIRCLE

\$250

- Company name & logo displayed throughout the event
- Company name & logo featured on the event website and newsletters
- Promo items included in conference bags
- Half-page, black & white ad in event program

CULTIVATOR CIRCLE

\$100

- Company name featured on the event website and newsletters
- Logo placement ad in event program

NEIGHBOR CIRCLE

\$50

- Company name featured on the event website and newsletters
- Company name listed in the program

READY TO SUPPORT CPX: UNITY SUMMIT?

To discuss sponsorship opportunities, contact Holly Grant, Grants & Programming Director at holly@asiwny.org. Or, scan the QR code.



SPONSORSHIP PACKAGES



CREATIVE PROFESSIONALS EXCHANGE

Creative Professionals Exchange (CPX) is a half-day gathering for Western New York's creative community to connect, learn, and grow. Hosted by Arts Services Inc, this mini-conference brings artists and arts professionals together for presentations, conversations, and meaningful networking, all with an accessible, sliding-scale ticket. Each year, the event takes place at a different nonprofit arts and culture venue, putting a spotlight on their work and impact in the community.

For local businesses and community leaders, CPX offers a valuable opportunity to engage directly with WNY's creative community. This dynamic audience shapes innovation, drives cultural vitality, and influences the region's identity.

Sponsoring this event places your organization in front of the people who power the arts sector, while demonstrating your commitment to a creative vision for WNY.

CATALYST CIRCLE

\$500

- Company name & logo displayed throughout the event
- Company name & logo featured on the event website, newsletters, social media, and all press materials
- Table display at the event + promo items included in conference bags
- Full-page, black & white ad on the back cover of event program

CONNECTOR CIRCLE

\$250

- Company name & logo displayed throughout the event
- Company name & logo featured on the event website and newsletters
- Promo items included in conference bags
- Half-page, black & white ad in event program

CULTIVATOR CIRCLE

\$100

- Company name featured on the event website and newsletters
- Logo placement ad in event program

NEIGHBOR CIRCLE

\$50

- Company name featured on the event website and newsletters
- Company name listed in the program

READY TO SUPPORT CPX 2026?

To discuss sponsorship opportunities, contact Holly Grant, Grants & Programming Director at holly@asiwny.org. Or, scan the QR code.

